102nd European Study Group with Industry: Corlytics.

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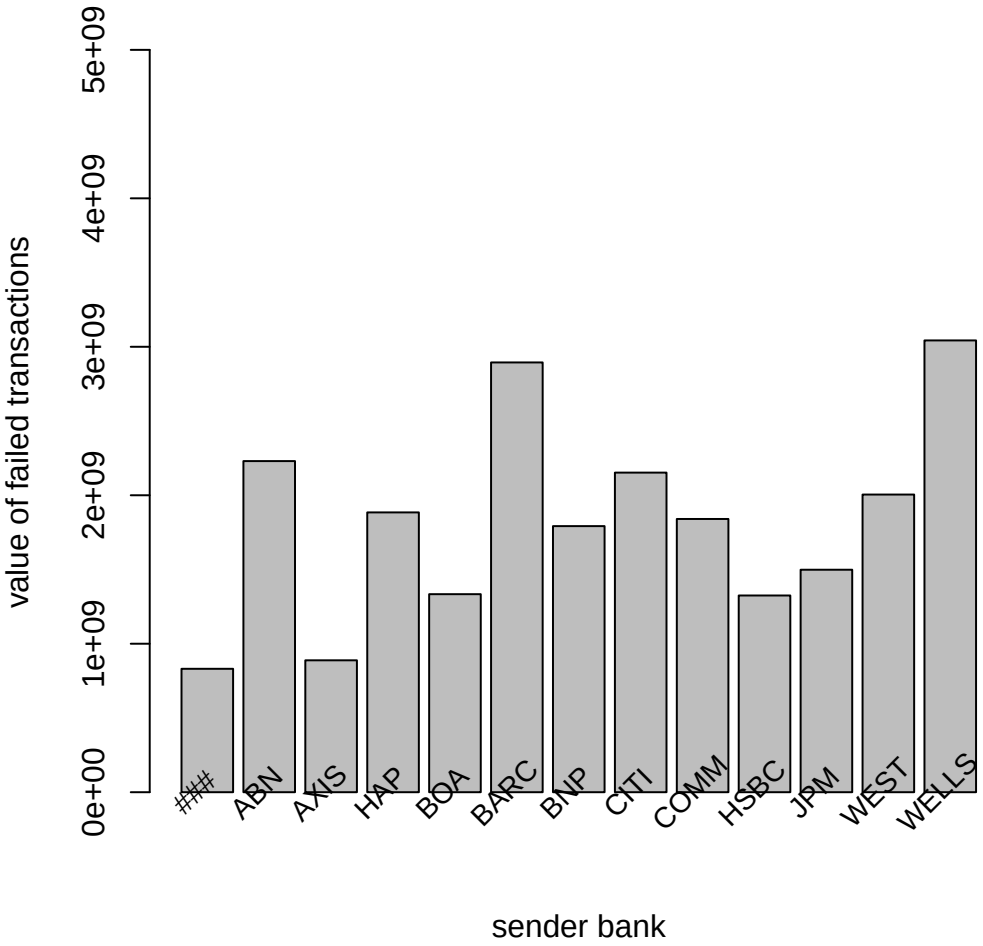
Overview.

- Data
- Summary Statistics.
- Clustering Results.
- Further Work: association rules, classification trees, logistic regression.

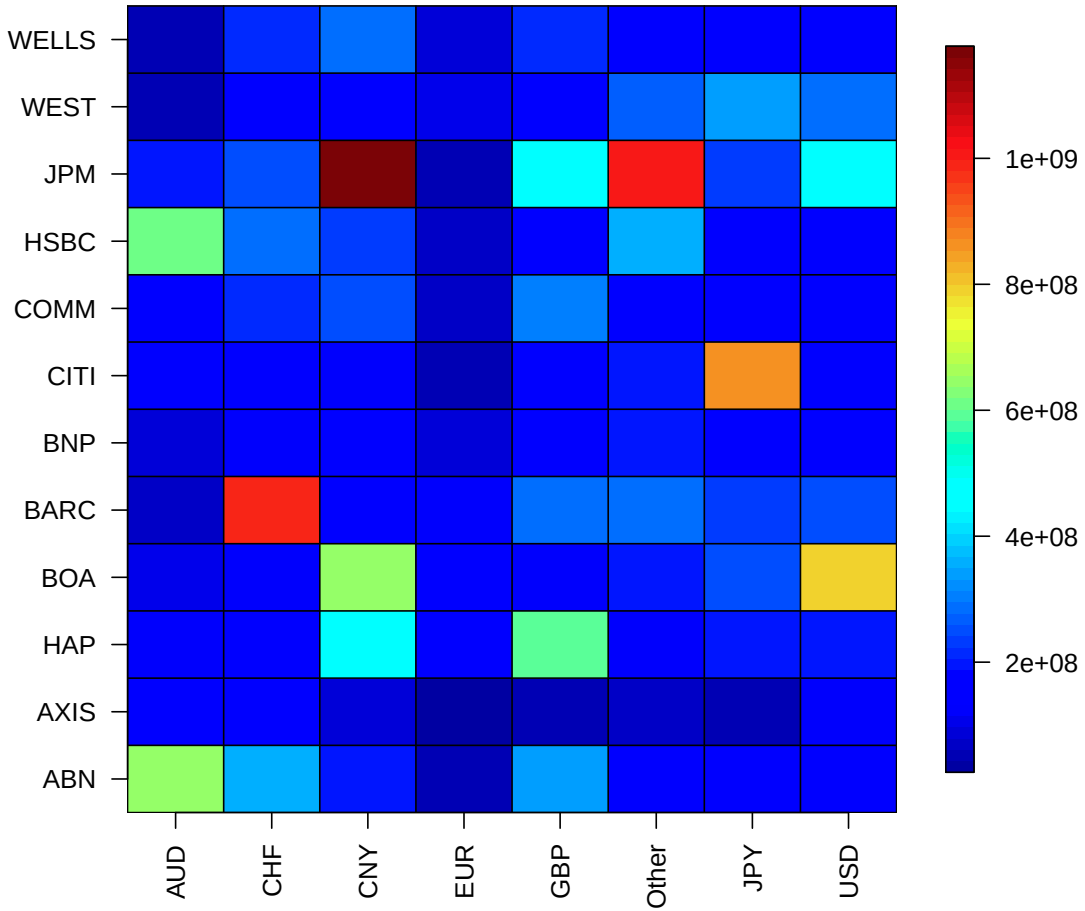
Data.

- Data provided for 59527 **failed** financial transactions on 15 consecutive days.
- Complete data available for 58640 of the transactions.
- Main variables of interest:
  - share price
  - share quantity
  - issuing bank
  - receiving bank
  - currency
  - failure value (price $\times$ quantity)
- Examined data for trends in transaction failures and combinations of high failure value intensity.

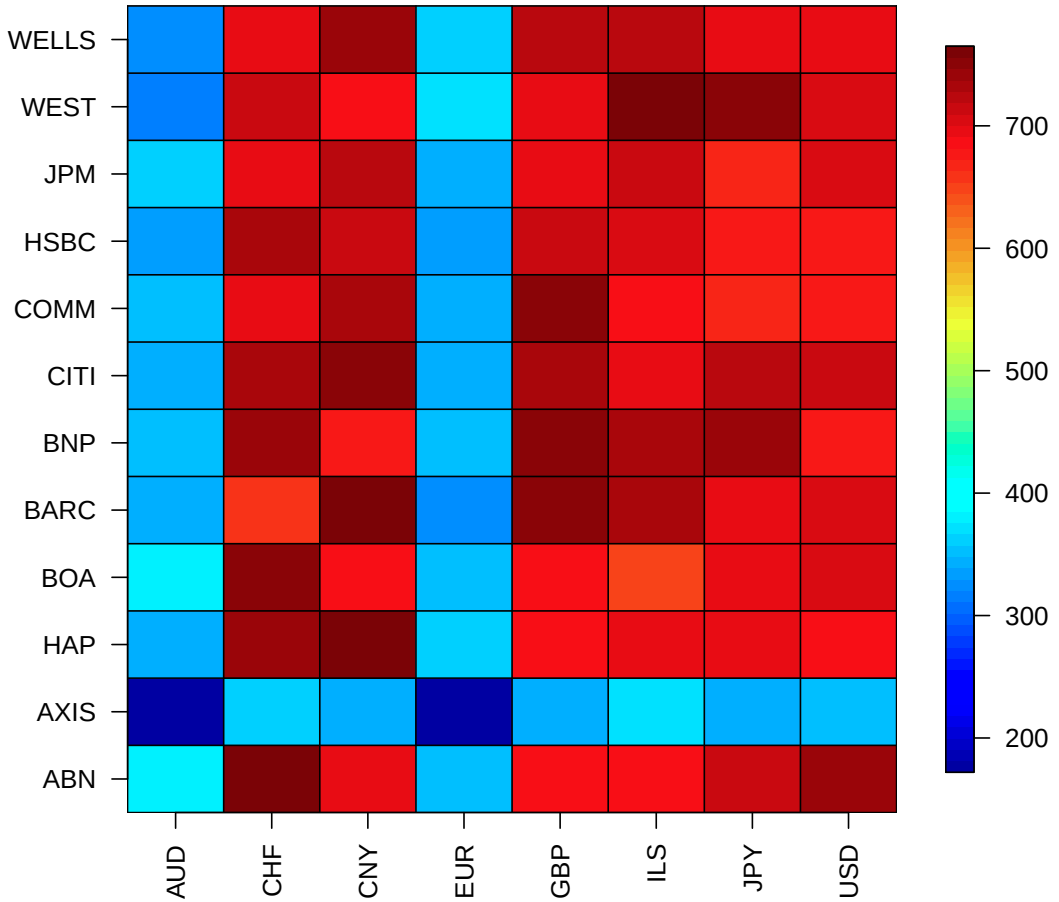
Bar Chart of Total Value of Failed Transactions by Bank



Heat Map of Bank to Currency by Failure Value Intensity



Heat Map of Bank to Currency by Number of Failures Intensity



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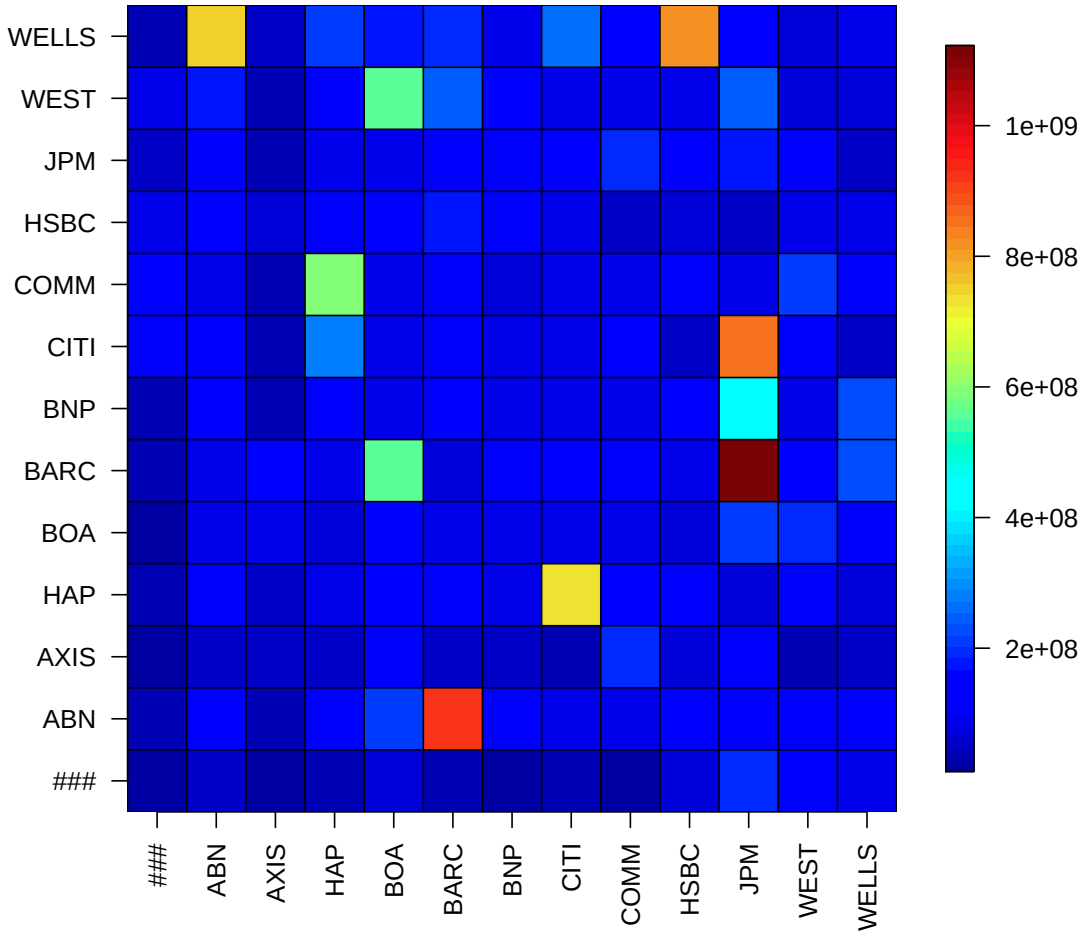

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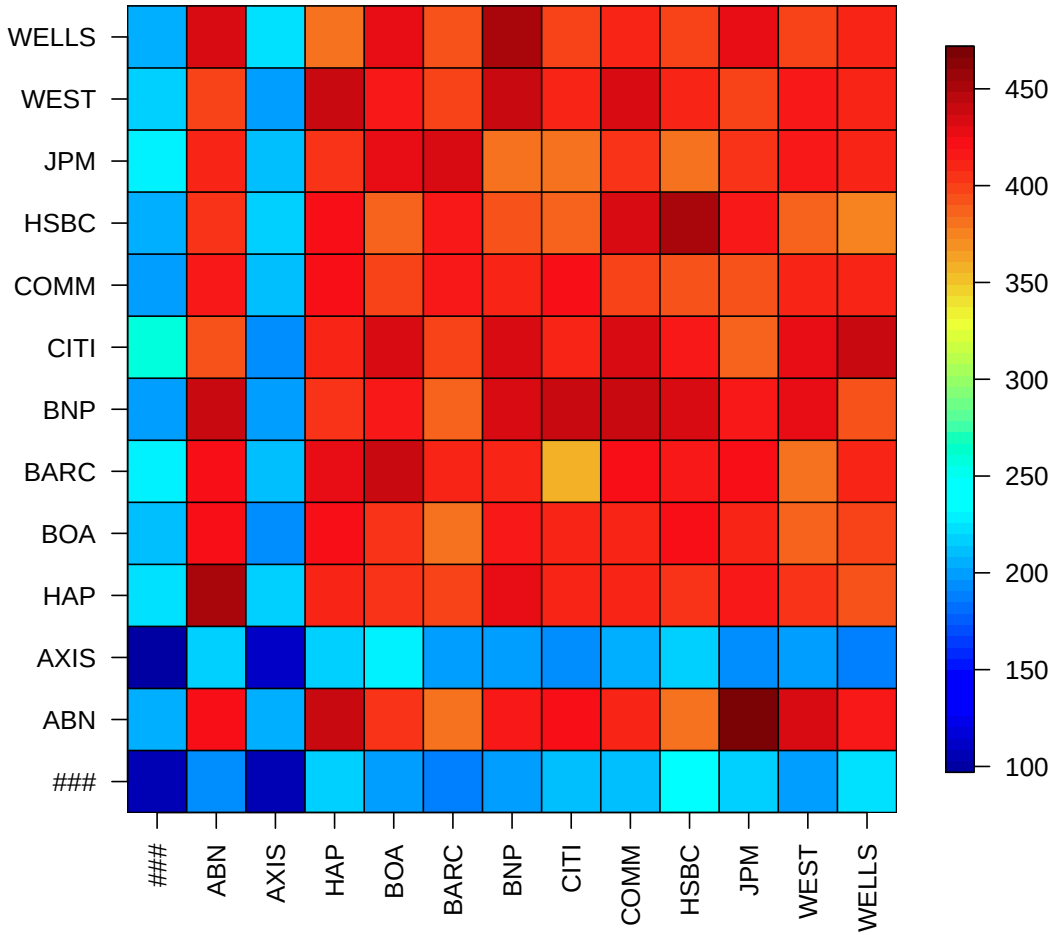
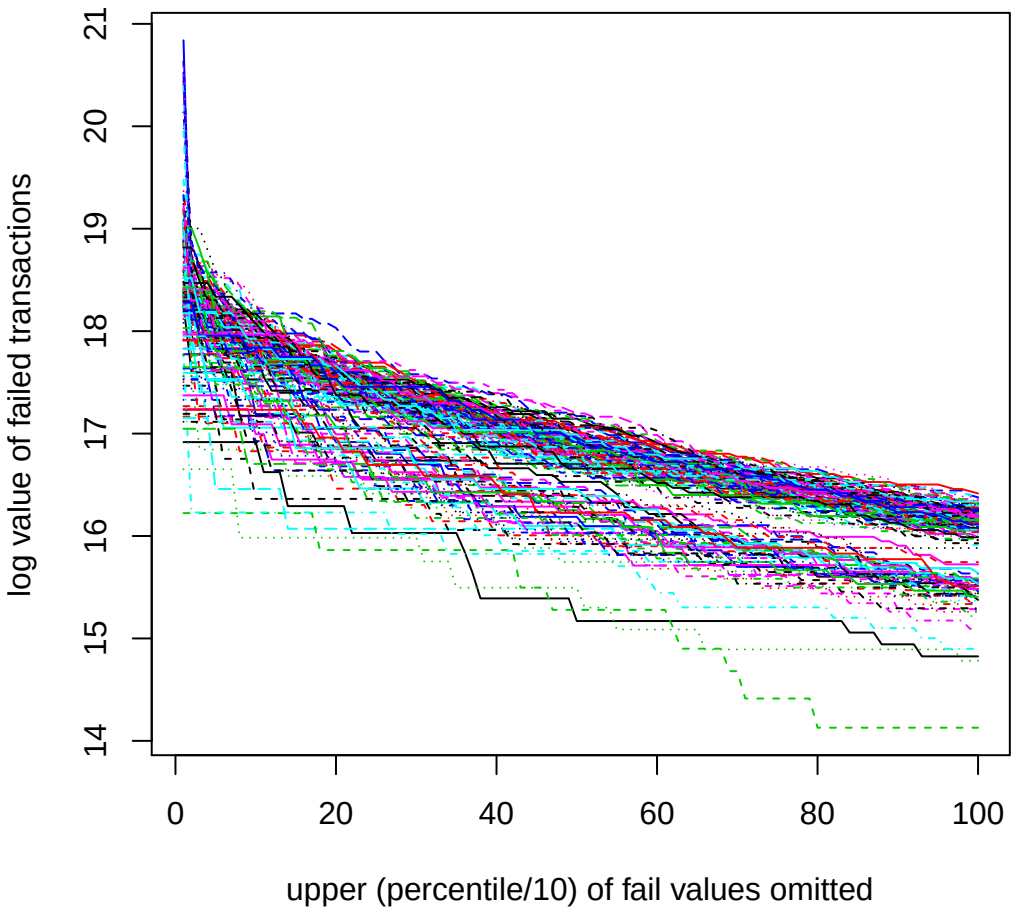
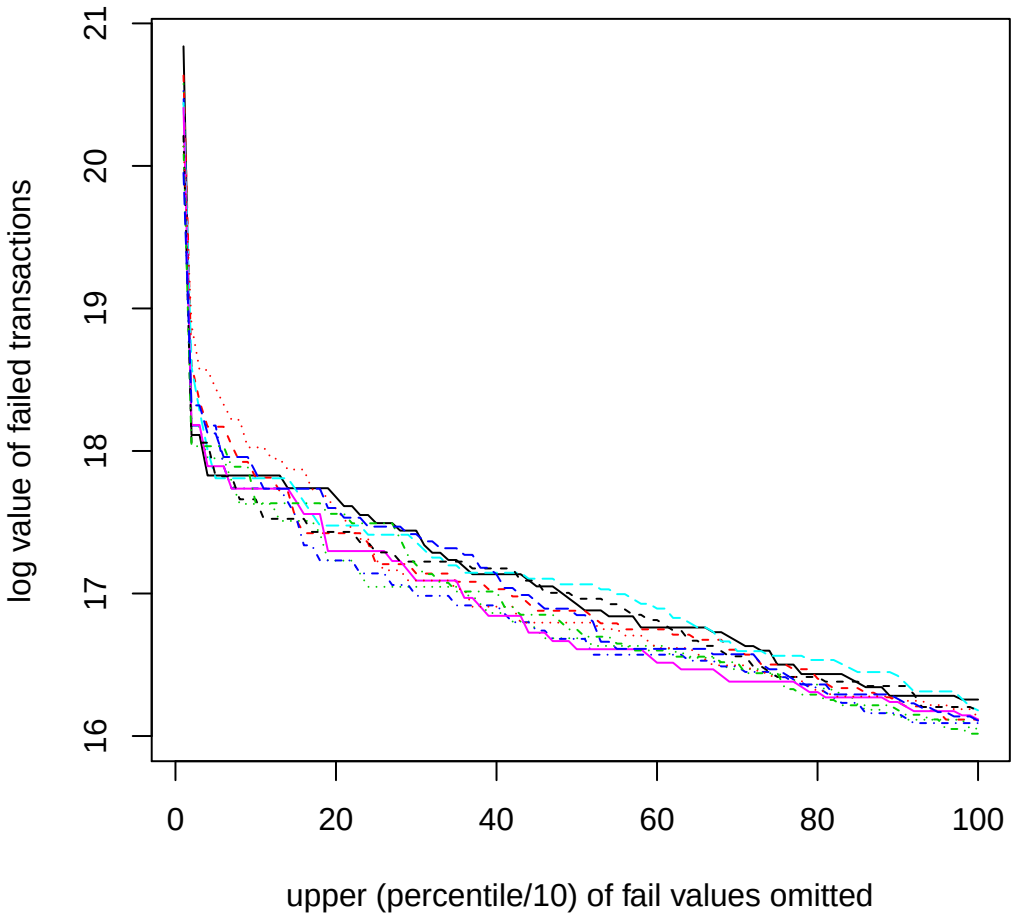


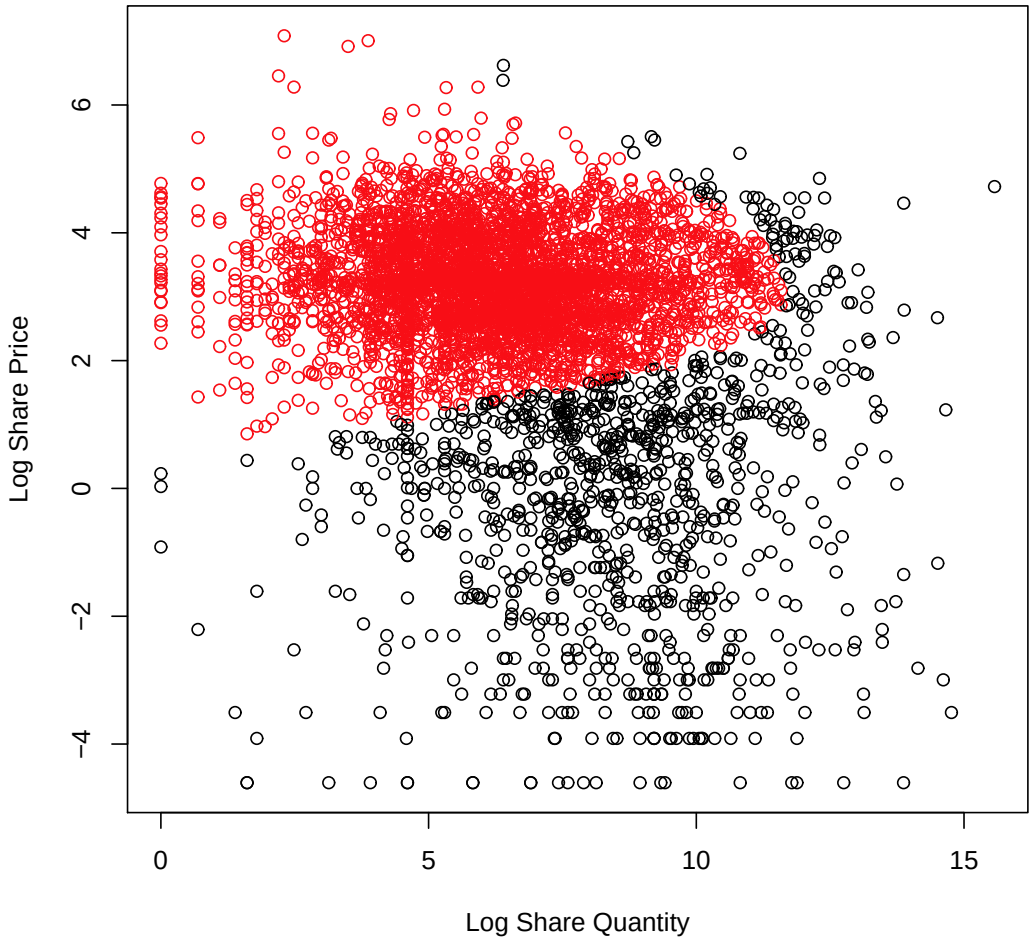
Scree plot of total value of fail transactions versus percentile of fail values omitted by bank pairing



Scree plot of total value of fail transactions versus percentile of fail values omitted: worst bank pairings



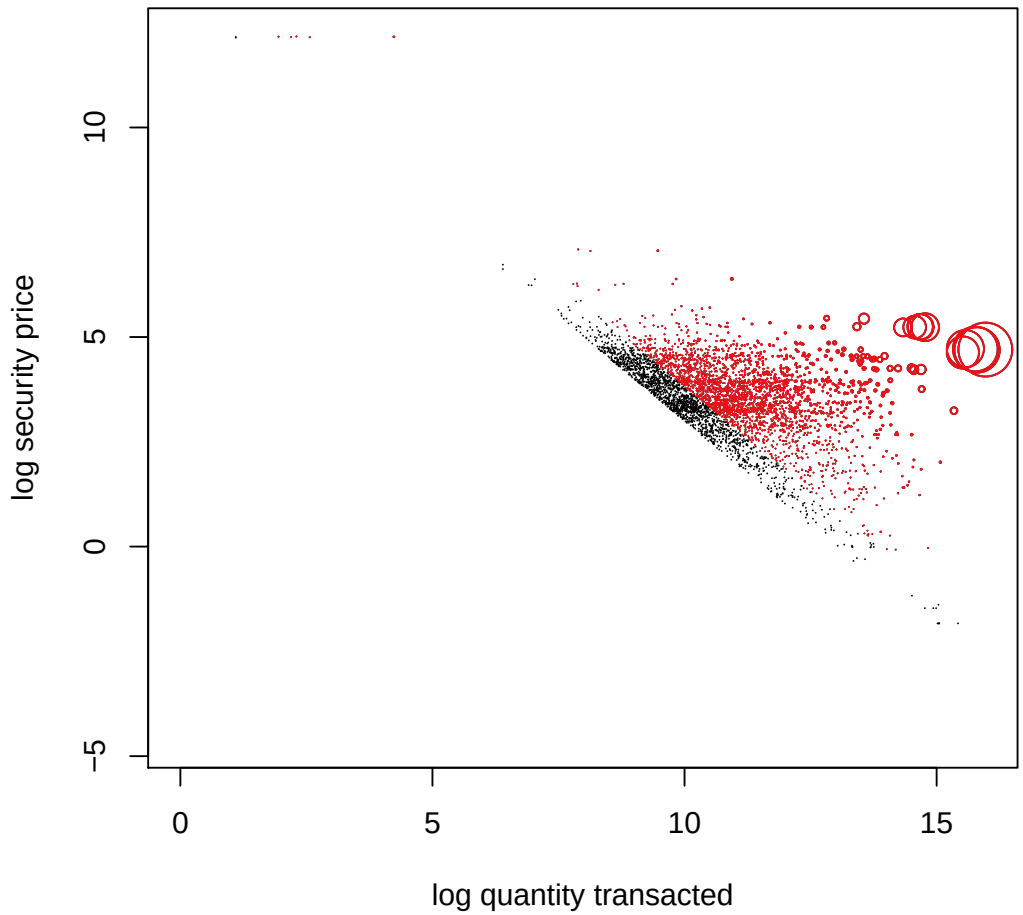
Mixture of 2 skew-normal distributions for log share price versus log share quantity



Extreme fails.

- The data is dominated by the extreme fail outcomes.
- From a total fail value across all 59527 transactions:
  - Over 30% due to the 67 most extreme fail transactions.
  - Over 50% due to the 172 most extreme fails.

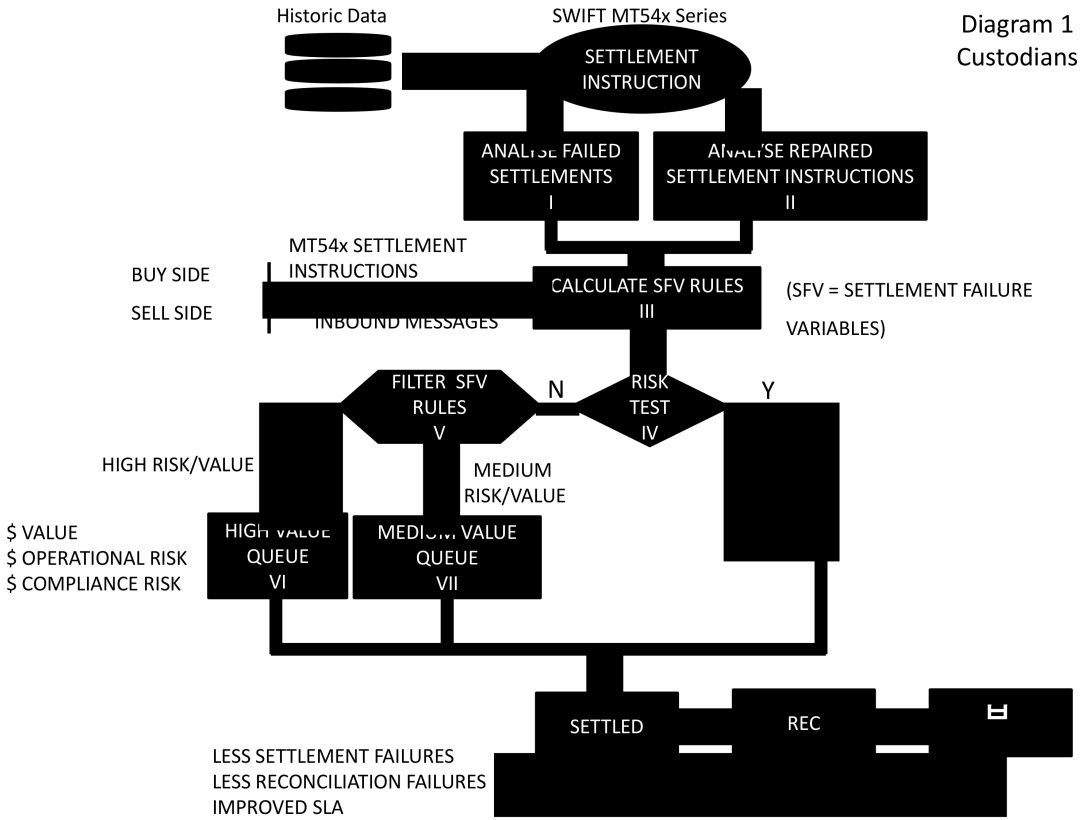
Scatter plot of log share security price versus log quantity scaled by size of fail value



Further Work

- Receive data for **successful** financial transactions on same days.
- Re-run previous analyses and compare results versus the failed transactions.
- Road map of potential strategies: 3 methods coded and applied to German Credit Data for demonstrative purposes.

The General Problem: Solutions Flowchart



German Credit Data.

- Data for 1000 loan applications to a German Bank (available on the UCI clustering database).
  70% granted and 30% not granted.
- Each observation contains information for:

Loan Installment Rate	Applicant Marital Status
Number of Debtors	Duration of Loan
Type of Property Owned	Age
Other Loan Installment Plans	Housing Status
Number of Existing Loans	Job
Maintenance Payments Status	Telephone Code
Foreign Worker Status	Checking Account Indicator
Duration as Resident	Credit History Rating
Purpose of Loan	Amount
Savings Bonds Indicator	Employment Status

- **Loan Granted Indicator**.

German Credit Data

- There is also an associated cost matrix for predictions for loan granted indicator.
- Prediction of "loan granted" where not granted in data incurs 5 times the cost of prediction of "loan not granted" where granted in data.
- Zero cost for predicting "loan granted" and "loan not granted" where granted and not granted respectively.
- This is analogous to the "cost of failed transaction" and "fine for failed transaction" features of the Corlytics data.

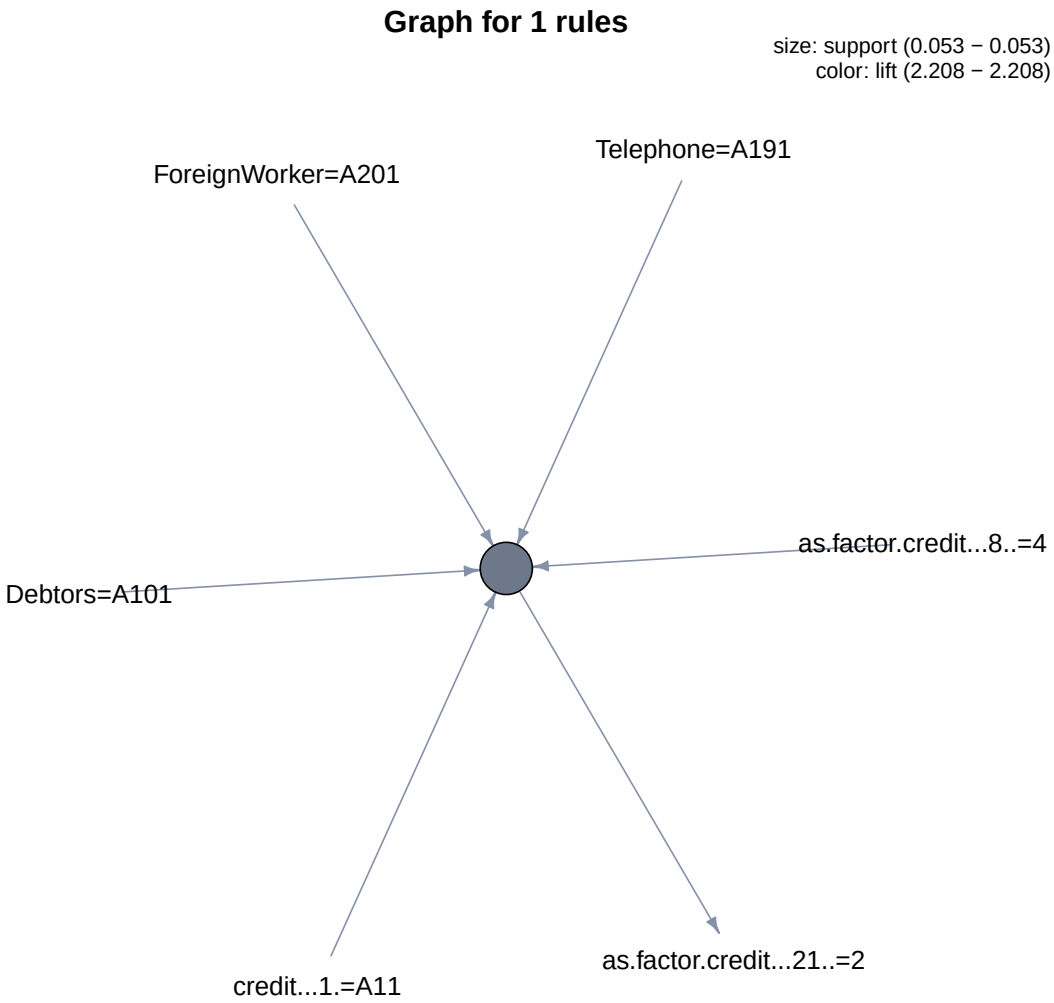
Potential Strategy 1: Association Rules

- Apply association rules for mixed fail/success transaction data to uncover relationships between the variables
- Include outcome of transaction (fail/success) as a variable. Ordering of variables within the transaction unimportant.
- Automated via the **arules** package in **R**.
- Continuous variables converted to binary form and factor variables retained at original number of levels.

Potential Strategy 1: Association Rules for German Credit Data

- Initial model, using all available variables, suggests over 10000 association rules.
- Model recalibrated using lift and confidence to sort rules, isolating optimal combinations.
- Rule with highest lift based on application fulfilling:
  checking account with negative balance
  quarterly installment rate
  no guarantors
  no telephone number
  foreign worker
- Lift 2.2: application 2.2 more times likely to fail if it obeys the specified rule.
- Probability of loan failing under the specified rule: 0.66. Applies to 53 customers in dataset.

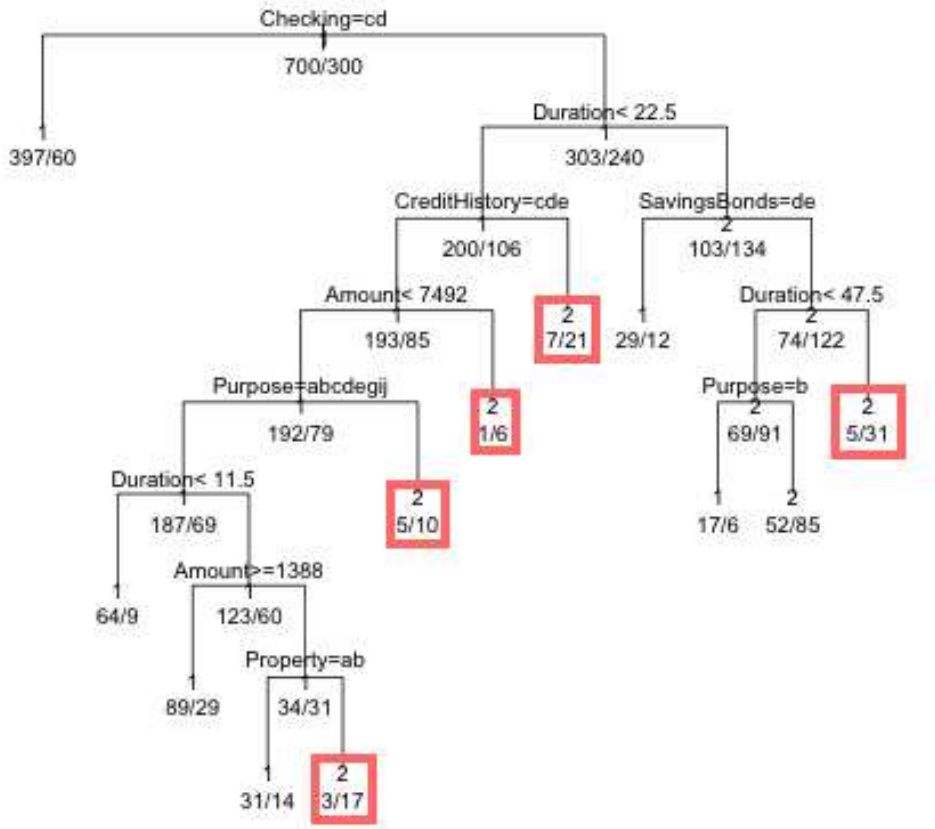
Potential Strategy 1: Association Rules for German Credit Data



Potential Strategy 2: Classification Trees

- Data mining method. Predict value of target variable (transaction pass/fail) based on input variables cast as a series of nodes with finite stem outcomes.
- Greedy algorithm for top-down learning for the model.
- White-box: easy to understand in the context of the data versus commonly employed alternatives such as artificial neural networks.
- Robust, relatively fast to train for large data and can be validated using standard statistical tests.

Potential Strategy 2: Classification Trees for German Credit Data



Potential Strategy 3: Logistic Regression

- Letting p be the probability of a transaction failing:

$$\log(p/1-p) = \alpha + \beta_1 * log_{price} + \beta_2 * log_{quantity}$$

$$+\gamma_{iBank} + \gamma_{rBank} + \gamma_{iBank*rBank} + \dots$$

- Maximum likelihood estimates of parameters from *glm* package in **R** or similar.
- Sensitivity analysis of threshold value p^* such that a transaction should be flagged as a potential fail (not necessarily 0.5, potentially 0.05).
- Can use individual p values to infer expected fine cost for all transactions.

Potential Strategy 3: Logistic Regression applied to German Credit Data

- Training data: 600 randomly selected observations.
  Test data: the 400 remaining observations.
- Classification accuracy on test data for a model using all variables (without polynomial or interaction terms): 75%.
- Misclassification w.r.t. cost: 0.98, improvement from 1.242 from null model.